

Sunset Youth SERVICES

Opening Doors of Creativity and Connection for SF Youth

2020 ANNUAL REPORT

Fostering long-term stability and growth in high-risk youth, young adults, and their families through caring relationships and supportive services since 1992.



YEAR IN REVIEW

Friends,

Our fiscal year began with great promise. We completed our cafe renovation and donors helped us purchase our first mobile recording studio. Pandemic struck. Then George Floyd was murdered, sparking protests against police brutality across the globe.



Our world grew small. We sheltered in place and swiftly moved youth programming online, and then adapted our timing to better meet the needs of youth who are painfully disconnected on weekends. We mobilized with partners to provide thousands of meals to hungry families each week. We closed tech gaps for school children, redistributed studio equipment so youth leaders could make music from home, and met with kids on Zoom, social media, by phone, and in socially-distanced meetups.

Even so, the isolation and toxic stress have been crippling for already destabilized families. At the writing of this report we've lost the lives of 6 young people in 6 months: DJ, EJ, Jace, Omar, Avan, and Pesa. We've created memorials for a grieving youth community and bewildered families. We continue to do the most important thing any of us can do on any given day—loving well those we've been given.

Even in the shadow of such sorrow and the year's many crises—our youth make music, show up for each other, speak their truths, march for justice, and show us that a different world is possible. We're thankful for them, for the many wounded healers who work with us to light the way, and for your support, which makes this work possible.

Love,

Sawn

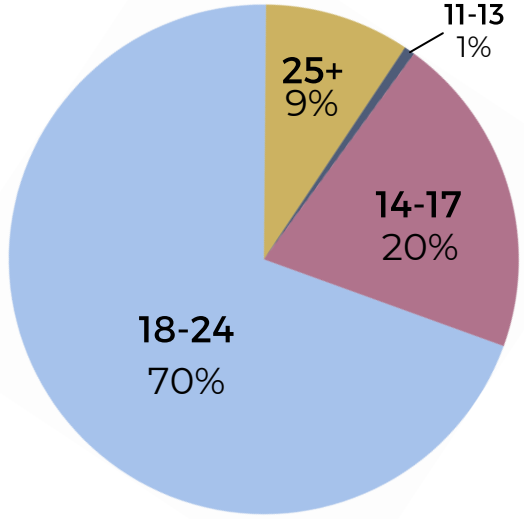
WHO WE SERVE

We support the most vulnerable and disconnected youth in the city.

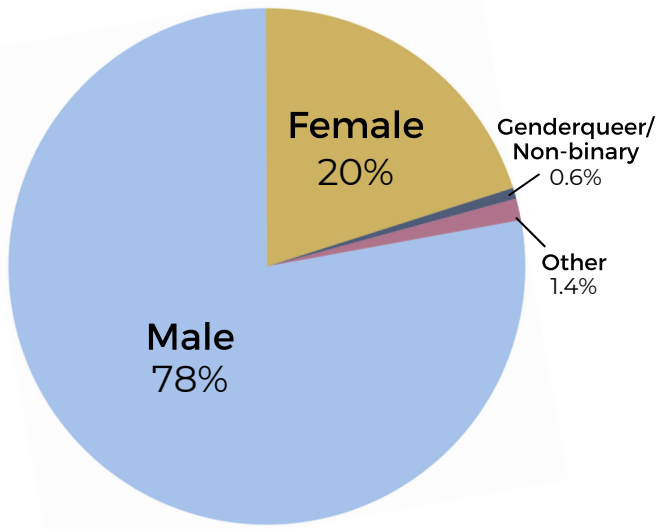
MOST SYS YOUNG PEOPLE EXPERIENCE:

-  poverty
-  childhood trauma, abuse, abandonment, or neglect
-  unsafe neighborhoods
-  school suspension or expulsion
-  incarceration or high-risk of systems involvement

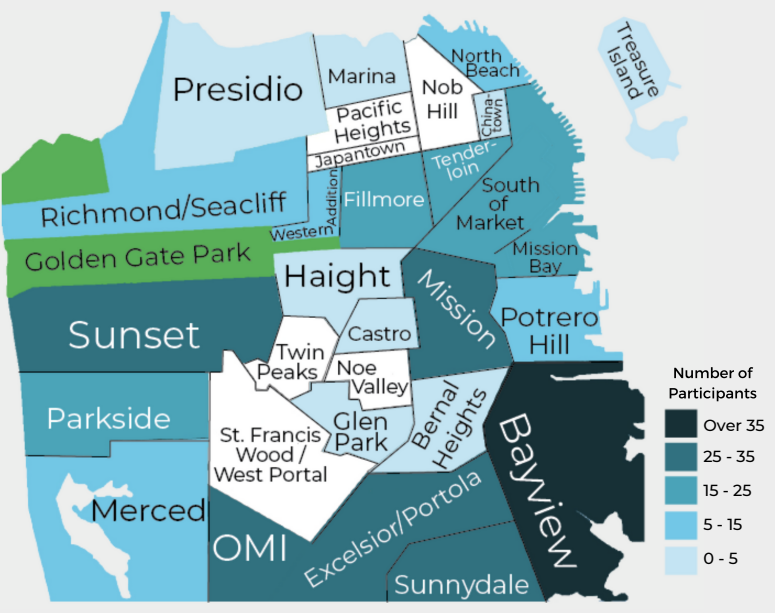
AGE



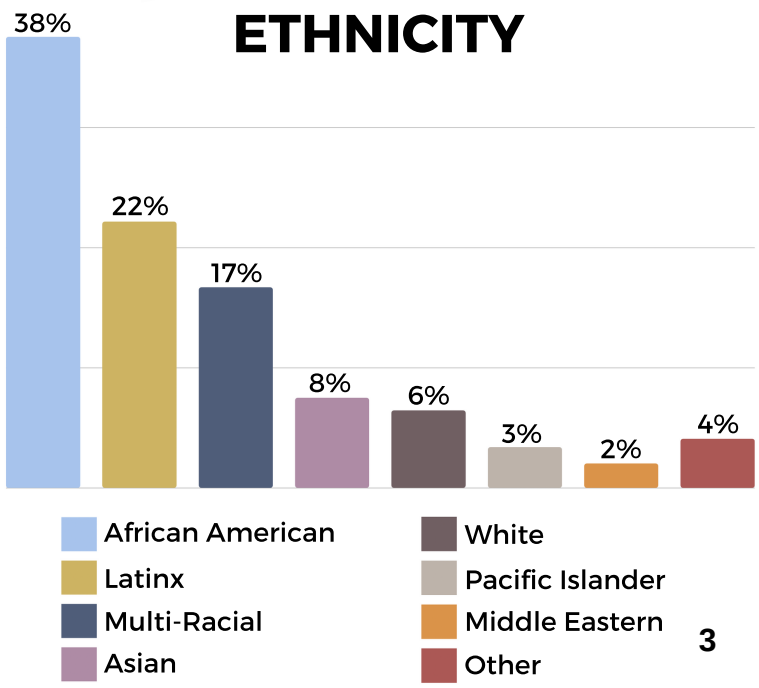
GENDER



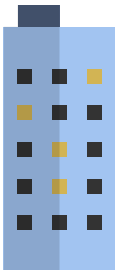
WHERE SYS YOUTH LIVE



ETHNICITY

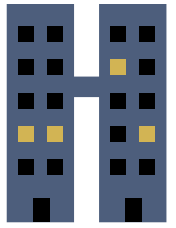


WHAT WE DO



We bring digital arts programs to public schools as an outreach to high-risk youth.

PUBLIC SCHOOLS



We help young offenders re-enter society through partnerships with Juvenile Hall, Young Adult Court, and other justice stakeholders.

JUVENILE HALL

SYS builds strong families, supports healthy communities, and helps young people chart a stable path to adulthood.



We help youth positively connect with their neighborhoods through local employment opportunities and arts events that showcase their talents.

NEIGHBORHOODS



FAMILIES

We are a member of the Sunset Family Resource Center and offer parenting classes to support teen parents and high-risk families.

IN THE SPOTLIGHT



WEEKLY SUMMER TRIPS & EVENTS



25TH ANNUAL COMMUNITY FESTIVAL



HIGH SCHOOL INTERNSHIPS



MOBILE RECORDING STUDIO

OUR PROGRAM PATHWAYS TO CONNECTION & HEALING

Healthy attachments create safety, security, and a sense of well-being. We provide a caring web of relationships woven throughout our programs. Connected youth are better equipped to thrive in school, at work, in families, and in other social systems.

DIGITAL ARTS & TECHNOLOGY

220

youth artists worked on creative projects, gaining skills in songwriting, digital audio recording and engineering, beat sequencing, DJ instruction, live sound, photography, and video shooting and editing



158

youth projects completed entirely online due to SF's Shelter-In-Place order

WORKFORCE DEVELOPMENT

26

Upstar Records youth interns were trained and mentored as marketing associates, sound mixers, sound engineers, and music producers



21

Clear Path justice-involved young people worked to remove barriers, gain job skills and experience with employment partners like Cal Academy



13

Cafe youth interns learned restaurant-readiness skills, safe food handling and preparation, and earned their Food Handler's Card

18

youth engaged in additional employment projects such as car restoration, radio production, healthcare, and sound engineering

JUSTICE SERVICES

92%

non-recidivism rate—the percentage of youth who did not reoffend while in our programs



110

young people received ongoing case management and barrier removal to break patterns of violence, navigate the justice system, and participate in SYS programs

FAMILY SUPPORT



45

families received crisis support, case management, referrals to community services, and supplemental groceries

40

weekly hours of phone and video support calls

48

families in parenting classes learned to identify needs, brainstorm options, and establish positive parenting goals

HEALING ARTS

48

online sessions created emotional and relational safe spaces, reduced episodes of personal violence, and promoted healing and growth

28

young people engaged in trauma-recovery groups with mental and behavioral health activities





COVID-19 RESPONSE

2,200

Hot meals delivered weekly

88

Supplemental food boxes delivered weekly

9

Crisis response partners helped address the critical needs of our youth and families

214

Instagram Live videos engaged young people in song creation, performance, and vital discussions

23

Upstar Challenges kept youth connected, making art, and processing their feelings

35

Workforce Development Youth accessed pandemic & unemployment resources with staff guidance

On March 16, 2020, the Mayor issued SF's Shelter-in-Place order, and we closed our youth center, suspending all center-based programming. The shutdown triggered immense instability for families already in crisis. Without the safe haven of our youth center and with schooling moved online, youth and teen parents began to experience overwhelming isolation, stress, and disconnection. Our response was immediate and comprehensive.



Storytelling Time on Facebook Live connected families with young children to Family Support



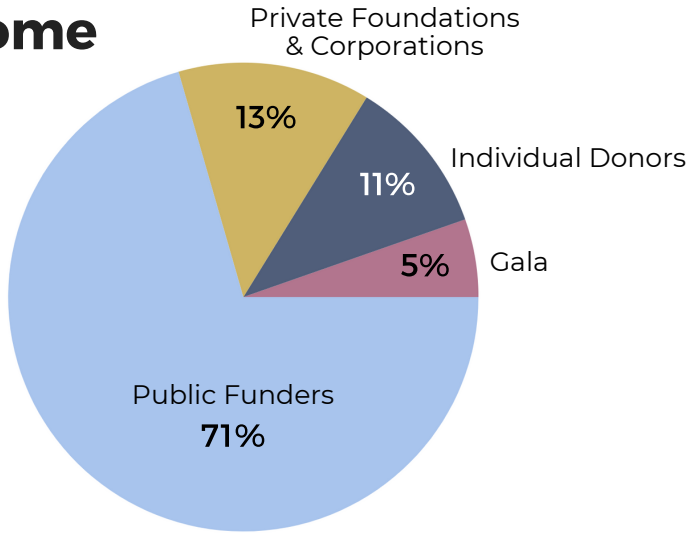
Mindfulness practices, videos, and Healing Arts sessions helped ground and regulate youth and families



We brought relationships on the road with our Love Parades, visiting isolated youth and families to let them know we care

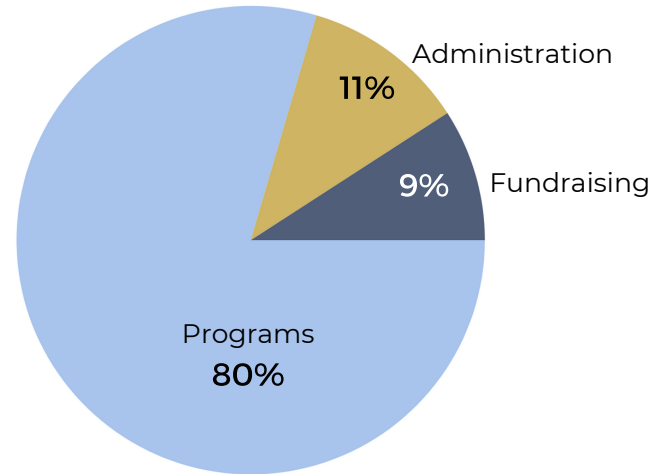
YOUR DONATION AT WORK

Income



Total: \$2,231,919

Expenses



Total: \$1,925,325



YOU MAKE OUR WORK POSSIBLE!

Our Faithful Individual Donors

We're humbled by your generosity and sacrificial giving. Thank you!

Public Funders

Dept. of Children, Youth & Their Families
 First 5 San Francisco
 Grants for the Arts
 Mayor's Office of Housing and Community Development

Private Foundations and Corporations

301 Battery LLC
 AAA
 Advent
 Altria Client Services, Inc
 Amazon
 Bay Area Community Resources
 BCSF, Inc
 Bloomberg

Bothin Foundation
 Costco
 Fremont Group
 George H Sandy Foundation
 GFTLENEXA LLC
 Google
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 Kaiser Permanente Foundation
 Kimball Foundation
 Kronos Quartet
 Livable City
 McKinsey
 Miranda Lux Foundation
 Musicians Union Local No. 6
 Omidyar Group
 Outer Sunset Holdings, Inc
 PG&E
 Pro Deo Foundation
 Recology

Ripple

San Francisco Parks Alliance
 Solid Rock Construction and Fine Carpentry, Inc
 Take Two Software
 The Clorox Company
 United Health Group
 YEF (YMCA)

Faith Communities

Cornerstone
 Crescent City Church of the Nazarene
 Northern California District Church of the Nazarene
 Oakland Bayview Fellowship
 Reality San Francisco
 Santa Clara Church of the Nazarene
 Santa Cruz Church of the Nazarene
 Sunset Ministry



WHO WE ARE

STAFF

Executive Team

Dawn Stueckle, Co-Founder, Executive Director
Delvin Mack, Co-Founder, Director of Operations
Ron Stueckle, Co-Founder, Director of Justice Services

Justice Services

Natalie Rodriguez, Case Manager
Kaitlin Wahl, Case Manager
Brandon Carter-Hicks, Case Manager
Marcus Martin*, Case Manager

Digital Arts & Technology Program

Joel Tarman, Director
Wendy Baker, Facilitator
Rymo Cortado, Creative Lead
Miguel Navarro, Creative Lead
Pedro Reyes, Creative Arts Specialist
Beronica Zelaya*, Creative Arts Specialist

Workforce Development Program

Lisa Litsey, Director
Vicky Fashho*, Employment Coordinator
Mutasem Dajani*, Life Skills Coach

Family Support Services

Maria Dajani*, Family Success Coach
Carrie Peng, Family Success Coach

Healing Arts Program

Erika Pappas, Director

Development, Communications and Finance

Mary Loebig Giles, Assoc. Director, Dev. & Comms
Melissa Laureta, Dev. and Comms Associate
Debbie Shen, Executive Assistant
Marissa Majid, Bookkeeper

*Former SYS youth

BOARD OF DIRECTORS

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