

Sunset Youth SERVICES

Opening Doors of Creativity and Connection for SF Youth



Stacks Dough songwriting in the Upstar record studio.

ANNUAL REPORT

July 1, 2016–June 30, 2017

Fostering long-term stability and growth in high-risk youth, young adults, and their families through caring relationships and supportive services since 1992.

A Year in Review

Friends,

With your support, we celebrated 25 remarkable years helping youth break cycles of violence, heal from trauma, and achieve stability! And for the 6th year running, over 90% of our young people did not relapse into criminal behavior, opting instead to stay in school, dig into creative projects, or earn a paycheck through our youth employment programs. We were also named 2017 California Nonprofit of the Year, one of just 100 organizations statewide recognized by state legislators for our outstanding contribution to the local community. But that's not all. Here are things you've helped make possible this year:

Blazing Clear Paths

In partnership with the SF Young Adult Court and California Academy of Sciences, we developed a pioneering employment program for transitional age youth in the justice system and graduated our first cohort. Now we're in the process of expanding. See "In the Spotlight" for more on this groundbreaking work!

The Bedtime Story Project

In an innovative addition to our family support program, Sunset Youth Services launched the Bedtime Story project. In partnership with SF Public Library, we record incarcerated young parents reading a bedtime story for their little ones, and then give the recording and book to each child. In the process, parents who struggle with literacy work on their reading skills, separated families connect in a new way, and parents who were never read to as children share a gift that keeps on giving.

Building Infrastructure for Growth

We've also recently transitioned Delvin Mack, Co-Founder and former Senior Case Manager, to Director of Operations. This critical move is allowing us to think about infrastructure in new ways and create program growth and improvement that is both exciting and sustainable.



We celebrate the grit and determination of our young people in overcoming the challenges they face and are thankful for you, our giving community, for making this work possible.

Laura



MOST SYS YOUNG PEOPLE

Live below the poverty line

Survived childhood trauma, abuse, abandonment, or neglect

Live in unsafe neighborhoods

Have been suspended or expelled from school

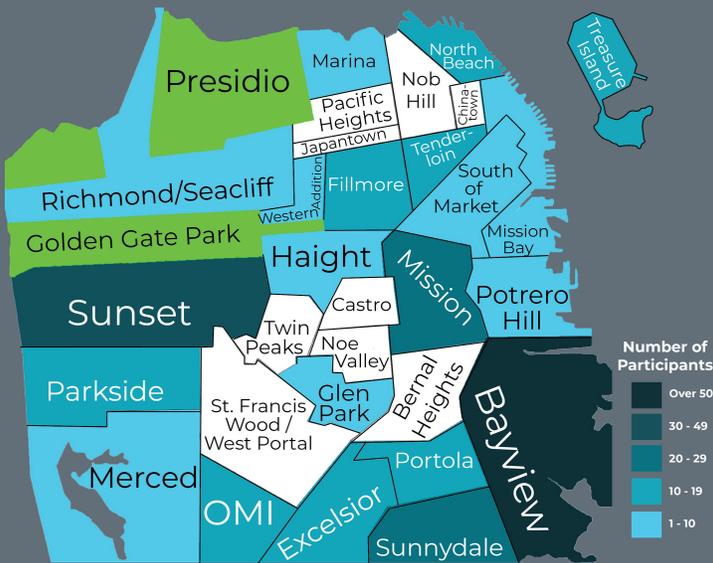
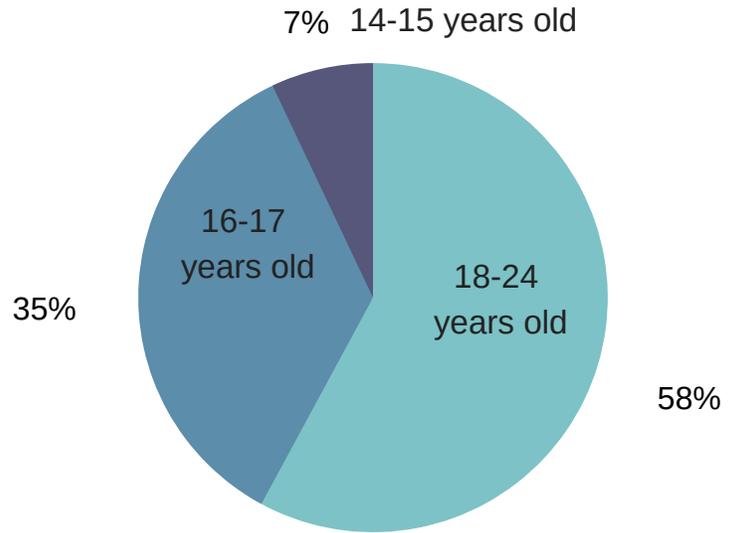
Have been incarcerated



WHO WE SERVE

We support the most vulnerable and disconnected youth in the city.

AGE DISTRIBUTION

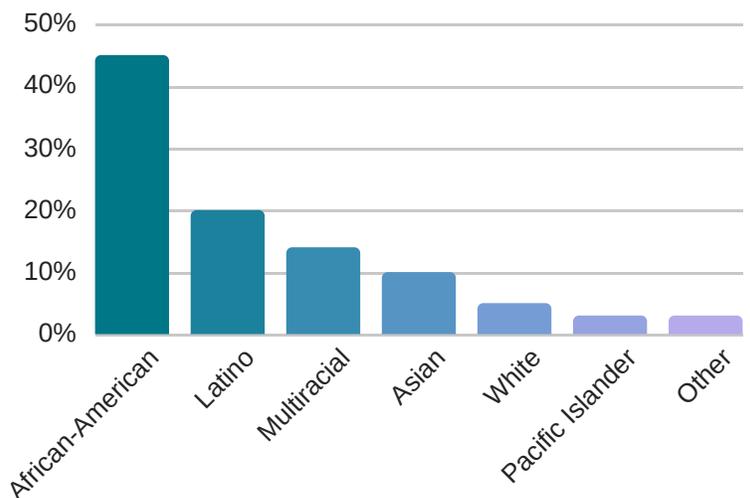


WHERE SYS YOUTH LIVE IN THE CITY



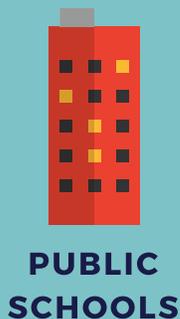
GENDER

ETHNICITY

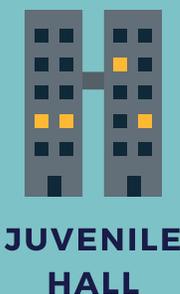


WHAT WE DO

SYS builds strong families, supports healthy communities, and helps young people chart a stable path to adulthood.



We bring digital arts programs to public schools as an outreach to high-risk youth.

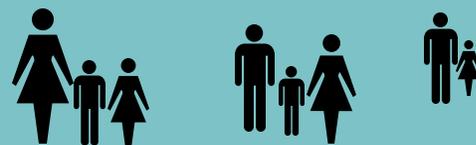


We help young offenders re-enter society through partnerships with Juvenile Hall, the Young Adult Court, and California Academy of Sciences.

NEIGHBORHOODS

We help youth positively connect with their neighborhoods through arts events and musical festivals that showcase their talents.

FAMILIES



We offer parenting classes to support teen parents and high-risk families and are a member of the Sunset Family Resource Center.



Top left: Employment Coordinator Vicky Fashho and Eli serve food at the Sunset Community Festival.



Top right: Upstar Records intern Angelo mixes sound in our music studio.



Bottom left: Taty, a rapper and former SYS youth, attends an SYS record release party.



Bottom right: Youth leader Mali talks to students at the Mayor's Summer Job Fair.

OUR ATTACHMENT COMMUNITY MODEL

Healthy attachments create safety, security, and a sense of well-being. We provide a caring web of relationships woven throughout our programs. Connected youth are better equipped to thrive in school, at work, in families, and in other social systems.

OUR PROGRAM PATHWAYS TO CONNECTION & HEALING

JUSTICE SERVICES



61 YOUNG PEOPLE
93% NON-RECIDIVISM RATE

Percentage who do not reoffend 12 months after entering our program

We provide 1:1 support, crisis counseling, referrals to services, and education and career guidance to help justice-involved youth achieve personal goals and break patterns of violence.

DIGITAL ARTS & TECHNOLOGY



282 YOUNG PEOPLE +
48 JUVENILE HALL YOUTH

1000+ Individual songs created
8 Albums, 9 Podcasts
36 Videos + 3 for the SF Arts Commission

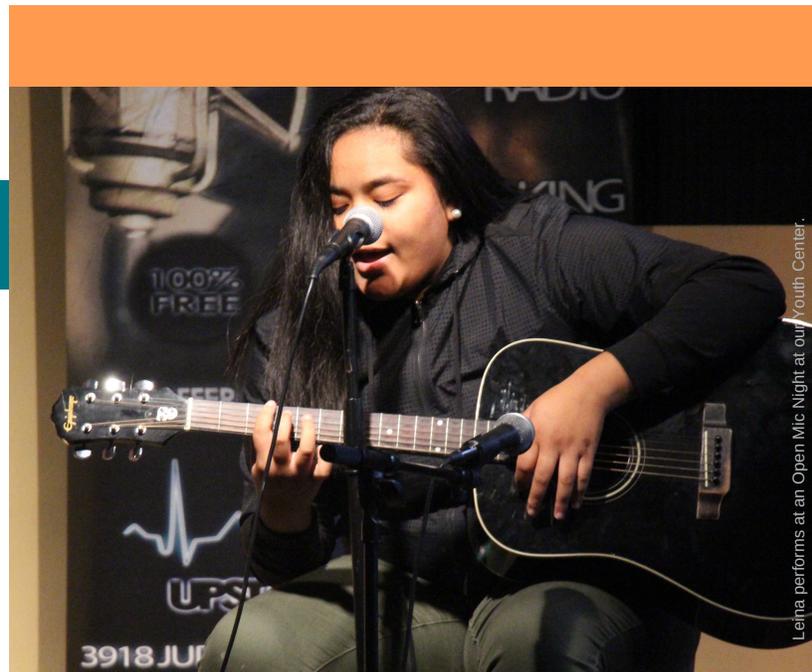
FAMILY SUPPORT



150 FAMILIES
served (unduplicated)

16 Families received ongoing crisis support
19 Families in parenting classes
46 Families in parent education workshops
91 Participants/9 family bonding outings
2000 lbs. of supplemental groceries given weekly

Read the Family Support Services page that follows to learn how we help families in crisis.



This year our youth created, planned and performed live in local events that were attended by nearly 3,000 people.

Leina performs at an Open Mic Night at our Youth Center.

WORKFORCE DEVELOPMENT

UPSTAR RECORDS



20 YOUTH INTERNS

2,684 hrs. of work-based learning
400 hrs. job readiness/transition planning
"Life Is Not a Game" album (23 songs)

Youth leaders engage in career training at our in-house record label, working as marketing associates, sound mixers, live sound engineers, and music producers.

UPSTAR CAFÉ



20 YOUNG PEOPLE

620+ hrs. of work-based training & hands-on cooking experience

Youth engage in restaurant-readiness training, making weekly meals for our youth center community with donated ingredients.

CLEAR PATH EMPLOYMENT



5 TAY* IN THE JUSTICE SYSTEM

Transitional Age Youth* appointed by the Young Adult Court and supported by staff are trained and employed by a local museum as security guards.



10 YOUNG PEOPLE

3 Grants written by youth & awarded \$14,600

We employ youth in short-term projects: writing grants for youth ideas, managing a nearby skate park, and providing live sound at local festivals.

15 YOUTH from our Workforce Development Program went on to obtain jobs in 2016.

In the Spotlight

CLEAR PATH EMPLOYMENT PROGRAM

In a pioneering partnership with the Young Adult Court and California Academy of Sciences, SYS works with court-appointed 18-24-year-olds to break cycles of incarceration and poverty, offering a clear path to a better future. Participants receive intensive support, job skills training, and a 12-week paid employment experience with the Academy of Sciences. Upon graduation, they earn a certificate of completion, job referral, reduced or expunged criminal record, and possible permanent employment at the Academy of Sciences.

Family Support Services

Low-income families and teen parents wrestle with overwhelming hardship and instability. Our Family Success Coach meets weekly with families in crisis to problem solve, model positive communication, make referrals, and share resources to build a healthy family life.

SYS also offers Triple P positive parenting classes to help parents build relationships with their children and encourage positive behavior. Ranked the #1 parenting program in the world by the United Nations, this evidence-based program is used in 20+ countries, is coordinated by the Family Success Coach and taught by Executive Director Dawn Stueckle twice per year.

What Parents Are Saying about Triple P

"Since I took the class, my kids and I have been spending time bonding more than ever. Our relationships and love are now truly unconditional!" - Jaime

"My son got a great report card. There was nothing but good words and praise in this meeting. His teacher was like, 'Oh, Erin, all your effort and support has really shown this quarter.' Triple P saved my life." - Erin

"I can seriously say that I have learned and grown as a parent in the last 12 weeks. Not only in myself but in my daughter. There is real proof in the pudding." - Huda

"Sunset Youth Services has been a part of my life since I was nine years old. The directors are Mom and Dad to me and Grandma and Grandpa to my boys." - Ashley

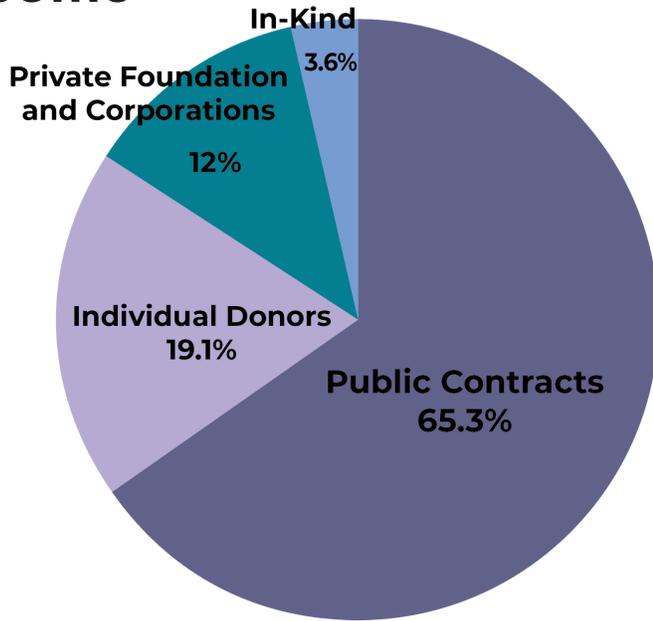
"Your Triple P class was thoughtful, educational, eye opening and nurturing, just like the parents we hope to become one day. My kids are still talking about parenting class and how much THEY enjoyed it. The teen panel was a great idea as well, so informative and realistic. Hoping I can implement all that I've learned." - Anna



HOW WE FUND OUR WORK

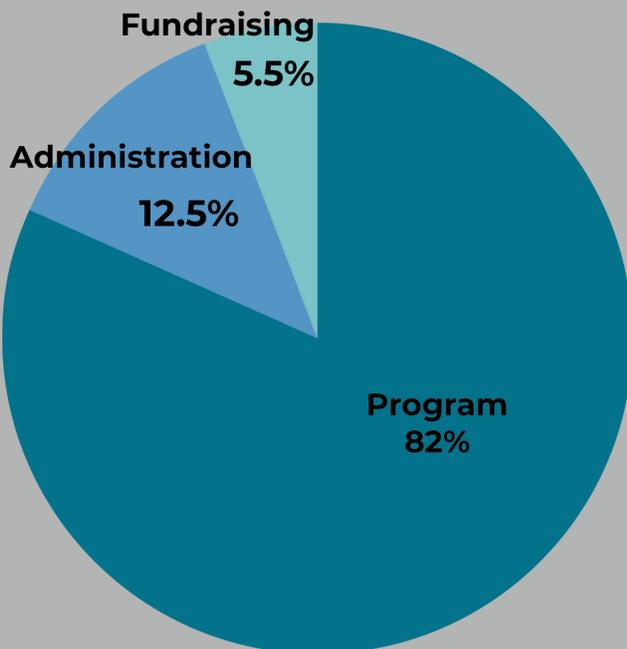
We are thankful for every partner in our growing community of givers.

Income



Total: \$1,141,350

Expenses



Total: \$1,027,510

You make our work possible!

SF City Funding

Dept. of Children, Youth & Their Families
First 5 San Francisco
Mayor's Office of Housing
Public Utilities Commission
San Francisco Arts Commission

Private Foundations & Corporations

Altria
AT&T
George H. Sandy
Henry Mayo Newhall
Humanity United
Kaiser Hospital Foundation
Miranda Lux
Pacific Gas and Electric Company
Prologis
San Francisco Parks Alliance
SF Neighborhood Arts Collaborative
SHARP
Walter and Elise Haas Fund
Youth Leadership Institute
Youth Empowerment Fund

In-Kind Donations

Ableton Live
Avid
Fab Filter
Ilok
Spectrasonics
Slate
Trader Joe's
Warm Audio

Our Faithful Individual Donors

Over 185 of you give, with many making monthly donations.

Thank you!

WHO WE ARE

FULL-TIME STAFF

Dawn Stueckle
Co-Founder and Executive Director

Ron Stueckle
Co-Founder and Director of Justice Services

Delvin Mack
Co-Founder and Director of Operations

Joel Tarman
Director, Digital Arts and Technology Programs

Wendy Baker
Coordinator, Digital Arts and Technology Program

Rymo Cortado
Creative Lead, Digital Arts and Technology Program

Kimo Uilla
Associate Director, Justice Services

Vicky Fashho*
Employment Coordinator, Workforce Development Program

Natalie Rodriguez
Case Manager, Justice Services

Maria Dajani*
Family Success Coach, Family Support Program

Mutasem Dajani*
Youth Center Coordinator

*Former SYS youth

PART-TIME STAFF

Marissa Majid
Bookkeeper

Mary Loebig Giles
Grant Writer

Partner with us to provide pathways of connection & healing to the most vulnerable young people in the city!

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Dawn Stueckle
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Sunset Youth Services

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Child Psychologist, Private Practice

Jenny Yung
Senior Accounting Analyst, PG&E

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